

Creating a Copyrighted Photograph for Posting on www.gripskw.ca

Basic

- Open photo
- Choose the text tool (shift t) and in the options bar choose a fairly generic font for the text. I usually use Arial.
- Pick a spot on the photo to put the copyright mark, usually the bottom right of the photo and click on that spot with the text tool
- Using the keyboard shortcut “option-g” for macs or “control-alt-c” for PCs you should get a copyright symbol. Follow that with a space, the year and then your name as it normally appears in GRIPS membership lists etc.
- Target the text layer
- If you need to change the size then while the text tool is selected go to the options bar and change the font size. It will then adjust the size of the text in the text layer when you release the cursor
- If you need to adjust the position of the text then target the text layer, select the move tool (shift v) and then move the copyright text to where you want it.
- You may also need to adjust the colour of the text. I generally prefer either black or white depending on what looks best on the photo
- One nice little touch is to target the text layer and change the blending mode to “Overlay”. That allows the text to be slightly less intrusive in many cases by allowing the photo below to show through but still have the text evident. Here you may have to try either black or white to see what works best.
- If overlay blend mode doesn’t work then just keep the blend mode at normal and reduce the opacity to 50%.

Action

- Open the Actions palette and click on the “Create New Action” icon (it looks like a document page). Name the action “GRIPS copyright” or something obvious.
- Click on the “Begin Recording” button (it looks like a circle)
- Follow the steps to create a copyright symbol and the action will record as you are moving through the steps
- When you have finished creating the copyright symbol and text and have it looking how you want, click on the “Stop playing/recording” button (it looks like a square)
- You should now be able to open a photo and by selecting and playing (by clicking on the “Play” button that looks like a triangle) the action you just created, you should have a copyrighted photo.

Save & Send

- You can flatten the image, save it as a copy with an obvious name like “picture for GRIPS” and then send via email to me at peter@wesmoredigital.ca
- I often use “save as” and then save whichever file I’m working on with another name and as a jpeg to send out. Either is fine, the end result is that a jpeg gets sent to me with a copyright symbol.
- Dimensions don’t really matter as it pertains to what gets put on the site. The software I use allows me to resize images very easily. Saving and sending as a jpeg keeps the file size down but maintains very reasonable quality for web-based viewing.